

# Challenges for regional telecommunications in Western Australia

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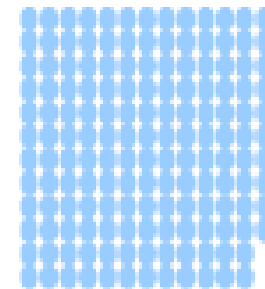
# WE'VE COME A LONG WAY!

1992

● ● 2 carriers

● ● ● 3 mobile operators

2004-05



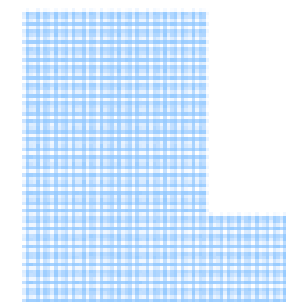
154 carriers

● ● ● ● 4 mobile operators

4 mobile operators



24 mobile resellers



689 internet service providers

Sources:

- Telecommunications Performance Report 2004-05, ACMA
- ISP statistics from ABS, Internet Activity, Australia, March 2005
- Service provider statistics from Allen Consulting Group's September 2005 report, Australian Mobile Telecommunications Industry: Economic Significance

# WHAT WE'RE DOING FOR WA



The logo for Next G Network. It features the word "NEXT" in a bold, grey, sans-serif font. The letter "G" is a large, 3D orange ring with a metallic sheen. To the right of the "G" is the word "NETWORK" in a bold, black, sans-serif font. A small "TM" trademark symbol is positioned above the "G".

# THE NATIONAL BROADBAND DEBATE

**Telstra**  
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# THE WAY AHEAD



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