

Sheedy shares his tips for business success

Kevin Sheedy is an AFL coaching legend, author and corporate speaker whose ideas shaped the modern style of Australian football coaching, taking it away from the hard training style and into the realms of science.

He has been at the forefront of many changes to the game in the past 25 years and is always sought for an opinion on any matter concerned with football.

Sheedy shared his tips for success at the 2009 South West Focus Conference.

“Always say hello”

It might sound simple, but it’s one of the best opening lines going around. By not saying hello, you could be passing by some incredible opportunities.

“Look where sometimes people don’t look...we keep walking past business all the time”

Opportunity is not always where you expect it to be. Maybe there’s an opportunity right under your feet...

“The business is sitting right there in front of you, sometimes you just can’t pick it”

Opportunity doesn’t always take the form you expect it to.

“Life is what you make it”

If you don’t try, it won’t happen.

“Are you developing yourself? Because if you’re not, you’re not getting the most out of your life”

Be the best possible version of yourself and your business will benefit.

“Look at what you’re not doing”

You might be surprised at the opportunities you’ve dismissed or not even thought of.