

NEWS RELEASE



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Focus on global opportunities for the South West

Want to know how you can take advantage of business opportunities in economic hotspots such as the Middle East, China or India?

Or perhaps you want to hear first-hand how experts, including coaching legend and corporate speaker Kevin Sheedy and digital animation professional Alan Lindsay, are seeking out new international markets?

Engaging global industries is the theme of a major conference taking place at Bunbury in April.

Drawing on experts from throughout the business world, the South West Focus Conference will give people the chance to learn more about international business relations and global trends.

South West Chambers of Commerce and Industry president David Kerr said the conference was particularly relevant to local businesses.

“The South West of Western Australia is the regional economic powerhouse of the State and has a diverse range of businesses actively participating in the global marketplace,” he said.

“The conference will focus on the opportunities in economic hotspots around the world and present the strategies used, and lessons learnt through the experience of high ranking speakers.

“Presenting at the conference’s morning session will be corporate speaker Kevin Sheedy, Western Australian Trade Office regional director in Mumbai Simon Johnson, LandCorp chief executive Ross Holt, former Western Australian Agent General Noel Ashcroft and Australian Centre for Digital Innovation director Alan Lindsay.

“The afternoon session will feature Australia Arab Chamber of Commerce WA chair Edmund Damouni, The Confucius Institute at the University of WA business development manager Vada Ng, North West Chemicals and Fertilisers project director Joseph McCarthy and Austrade’s Adam Denniss.”

The South West Focus Conference will be held on April 2. For more information or to register your interest in attending, visit www.southwestfocus.com.au or contact event manager Jenny Dyer by emailing motive@vianet.au or phoning 0408 905 099.

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For more information contact:

Teneille Watson
Community Relations Officer
South West Development Commission
Telephone: 9792 2000; 0417 961 051
Email: teneille.watson@swdc.wa.gov.au